* Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

The most popular subcategory for campaigns is Plays by a long shot. The least popular is world music. Being the most popular doesn’t mean you have the highest success rate.

* What are some limitations of this dataset?

Some limitations include not adding in any of the other data points collected. Information was gathered for multiple other categories and these were completely excluded from this data set.

* What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

I think we should have added in the information for the number of backers and average donation. It would help to spotlight if there is a correlation between the number of supporters and being more successful. It would also help to spotlight if the amount donated correlates to success/failure.